



**IAMCR Publication Committee  
Progress Report  
January 2012**

Following the presentation of the Publication Committee's Report at the Istanbul Conference (in the meetings of section heads and working group chairs and in the IC) the Publication Committee was asked to work on three aspects:

- I. Reformulating the mission and mandate of the Publication Committee;**
- II. Revising the composition of the Committee and suggest names of possible members;**
- III. Defining a Scope of Work for the new Publication Committee.**

The present working document provides basic elements of the progress made on the different aspects, including elements for further discussion, as well as open issues.

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#### **I. Reformulating the mission and mandate of the Publication Committee**

We have produced a revised version of the mandate for the IAMCR Publication Committee. Building on discussions at IAMCR Conferences in 2009, 2010 and 2011 and on the collective effort carried on in 2010 to outline a publication strategy for IAMCR, the mandate aims at better reflecting the relevance of publications in the life of the Association and to adequately respond to related activities by IAMCR members. The proposed text for the new mandate will be circulated in the coming days for comments by the IC and EB.

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#### **II. Revising the composition of the Committee and suggest names of possible members**

In order to carry on its revised mandate, the Publication Committee should be composed of (at least) five members reflecting the disciplinary, gender, cultural and linguistic diversity of the Association, in order to better serve the multi-vocal approach of the IAMCR.

We propose the following criteria for enlarging the Publication Committee:

- 5/6 members
- balanced gender composition
- adequate representation of research areas in communication studies
- geo-cultural and linguistic diversity
- some experience in publishing-related activities and/or fresh perspective to better serve the multi-vocal approach of the IAMCR.

Following the decision adopted by the IC at the Istanbul Conference, we are currently contacting IAMCR members who will be invited to join the Publication Committee. The outcome of this process will be communicated to the IC before the upcoming Durban Conference.

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### III. Defining a Scope of Work for the new Publication Committee

Towards the definition of a Scope of Work aimed at strengthening the capacity of the new Publication Committee to support IAMCR publication-related activities, the following matters are being considered:

- a) Relationships with all publication-related activities within the IAMCR.
- b) Developing a work plan.
- c) Elaborate internal communication modes for the Committee.

#### III. a) Relationships with all publication-related activities within the IAMCR

##### **Book series (post-Hampton)**

Considering that Hampton Press will stop its publishing (but will continue to distributed already published titled in the IAMCR series), the PC has been looking into opportunities to develop collaborations with new publishers, in due consideration of their distribution capacity, willingness to publish for broad publics as well as in languages different from English. Contacts are still ongoing. A decision will be taken in the coming weeks and communicated to the IC and EB.

In the Annex below, a list of volumes that have been/are being published in the Hampton/IAMCR series.

##### **Handbook series (Blackwell)**

The Blackwell Handbook series is showing the potential of collecting and mastering the intellectual work of IAMCR sections and thematic strands. Three Handbooks have been published in 2011:

- *The Handbook of Political Economy of Communications*, edited by Janet Wasko, Graham Murdock and Helena Sousa;
- *The Handbook of Media Audiences*, edited by Virginia Nightingale;
- *The Handbook of Global Media and Communication Policy*, edited by Robin Mansell and Marc Raboy.

Info are available at: <http://eu.wiley.com/WileyCDA/Section/id-410903.html>

##### **Conference books**

Books from IAMCR conferences are a responsibility and choice of the Local Organizing Committee (LOC). Two books have been published as outcomes of recent Conferences:

- Mexico 2009: *Vega Montiel Aimée (ed) (2012) Communication and Human Rights, UNAM-CEIICH / IAMCR (404 pages. English / Spanish, bilingual edition)*
- Braga 2010: *Pinto, Manuel e Sousa, Helena (eds.) (2011) Communication and Citizenship, Rethinking Crisis and Change, Coimbra: Gracio Editor. Free for download in the Communication and Society Research Centre site:*

<http://www.comunicacao.uminho.pt/cecs/publicacoes.asp?startAt=2&categoryID=678&newsID=2324>

##### **The IAMCR Newsletter**

The IAMCR Newsletter features information about IAMCR activities and events and news about grants, scholarships and opportunities for collaboration. The newsletter is edited by IAMCR Vice-President John Downing with the assistance of Comunica. Issues of the newsletter are emailed to IAMCR members. Past issues are available online for the general public on the IAMCR website:

<http://iamcr.org/newsletter-newsmenu-335>

#### III.b) Developing a work plan

The work plan will be elaborated by the new/enlarged Publication Committee, and will promote articulation and synergies between the following activities:

- IAMCR publication series (Blackwell Handbooks and new series to be set up);
- IAMCR Conference books (role of Publication Committee, general guidelines to LOC, fostering open access to online volumes);
- IAMCR newsletter;
- IAMCR *eConversations series on IAMCR website (From discussion in Istanbul: These could consist of e.g. 1000-word interventions on specific issues the Associations deems as important; such as: South-North dialogue; 'greening' and scholarly activities...);*
- Outreach to other publication initiatives and communities (create connections to journals in Africa, Asia, Latin America; and with regional associations around publications. Consistently, expand list of Communication Journal on IAMCR website);

- Move forward on proposals made for an IAMCR publication strategy (as per report presented in Braga 2010);
- Else...

### **III. c) elaborate internal communication modes for the Committee to work in an effective and transparent manner**

Aspects to be discussed by the new/enlarged Committee to facilitate exchange amongst PC member and between Committee and membership at large:

- The PC should have a dedicate mailing list for exchange of information among members of the Committee;
- It may operate through skype/virtual meetings once every two months and produce short reports to be circulated;
- It may produce a yearly Report to be presented at IAMCR Conferences;
- It may coordinate content of publication-related materials on IAMCR website;
- It may develop effective mechanisms to keep track of ongoing publications by IAMCR members within IAMCR series;
- Else...

### **Annex 1 - volumes that have been/are being published in the Hampton/IAMCR series**

1) *International Communication and Global News Networks: Historical Perspectives* by Peter Putnis, Chandrika Kaul and Jürgen Wilke.

PUBLISHED IN SEPTEMBER 2011

([http://www.hamptonpress.com/Merchant2/merchant.mvc?Screen=PROD&Product\\_Code=978-1-61289-055-5](http://www.hamptonpress.com/Merchant2/merchant.mvc?Screen=PROD&Product_Code=978-1-61289-055-5))

2) *Political Economy, Communication and Knowledge. A critical Latin-American perspective* by Cesar Bolaño, Guillermo Mastrini and Francisco Sierra (eds.)

(with a Prologue by Armand Mattelart). WILL BE PUBLISHED BY JANUARY – MID FEBRUARY

3) *Virtual Radio Ga Ga, Youths, and Net-Radio: Exploring Subcultural Models of Audiences* by Andrea Baker. EXPECTED PUBLICATION LATE FEBRUARY 2012

4) *Deliberation the Media and Political Talk* (originally titled: *Deliberative*

*Democracy and Media*), by Rousiley Maia. PAGE PROOF CURRENTLY BEING DONE

5) *Digital Communication - a South American perspective*, by Cosette Castro

and André Barbosa Filho. COPYEDITED MANUSCRIPTED CURRENTLY BEING REVIEWED BY AUTHOR.